

**CERTIFICATE IN NGO  
MANAGEMENT  
(CNM)**

**Term-End Examination**

**June, 2025**

**BMS-003 : HEALTHCARE MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

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1. Describe the nutritional status of India.  
Write about the administration and  
monitoring of National Nutrition Policy of  
India. 10
  2. Describe the various policy prescriptions  
under the National Health Policy Zoo. 10
  3. Discuss the societal influence on sexual  
behaviour patterns of people. 10

4. Write short notes on the following :
- (a) Welfare schemes for girl child 5
  - (b) Network and advocacy 5
5. Enlist the models of Private-Public Partnership. Describe the relevance of social marketing in the health sector with the help of suitable examples. 10
6. Describe the human activities that affect the environment. 10
7. What are the health indicators used for assessing reproductive health ? 10
8. Write short notes on the following :
- (a) Methodology of collecting primary data 5
  - (b) Paulo Freire's Community Education Model 5

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