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**BNM-024**

**BACHELOR'S IN JOURNALISM AND  
DIGITAL MEDIA (BAJDM/BAFJDM)**

**Term-End Examination**

**June, 2025**

**BNM-024 : NEWS WRITING AND EDITING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. Explain in detail the concept of citizen journalism and the changes it has brought in the world of news media. 20
2. Why is balancing editorial independence and corporate interests important ? 20
3. What are the characteristics of multimedia journalism ? Discuss. 20
4. Which content creation and editing tools are a must for digital journalist ? How can they help a journalist ? 20

5. What are the sources of news ? How does a journalist ensure their reliability and credibility ? 5+15
6. Explain the organisational structure of a newspaper. Explain in detail the different wings of a newspaper. 20
7. Describe the following terms : 4×5=20
- (i) Bite sized news
  - (ii) Descriptive writing
  - (iii) Inverted pyramid
  - (iv) SEO Headlines
8. Write short notes on any *four* of the following : 4×5=20
- (a) Crosshead prop
  - (b) Style sheet
  - (c) Bias
  - (d) Soft news
  - (e) RTI
  - (f) Development Reporting

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