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**BNM-025**

**B. A. IN JOURNALISM AND  
DIGITAL MEDIA (BAJDM /  
BAFJDM)**

**Term-End Examination**

**June, 2025**

**BNM-025 : TYPES OF JOURNALISTIC  
WRITINGS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *Answer any five questions. All questions carry equal marks (20 each).*

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1. “Feature writing blends factual reporting with creative storytelling.” In the light of this statement, discuss the role of the writer’s perspective and importance of research for writing engaging features. 20
2. What are the key characteristics of a science feature ? Explain with a recent example. 20

3. How does journalism contribute to political discourse and public awareness ? Explain with examples. 20
4. What are the fundamental principles of representative democracy ? 20
5. Discuss the characteristics and importance of long-form journalism. 20
6. Compare development coverage in print, electronic and digital media. 20
7. Explain the key techniques of writing for development communication. 20
8. Write short notes on any *four* of the following : 5×4=20
  - (a) Evolution of solution journalism
  - (b) Reporting beats
  - (c) Policy monitoring
  - (d) Political ideology
  - (e) Editorials
  - (f) Strategies for development goals

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