

**DIPLOMA IN CREATIVE WRITING
IN ENGLISH (DCE)**

Term-End Examination

June, 2025

**DCE-04 : WRITING FOR MEDIA : RADIO AND
TELEVISION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : *This paper has **two** Sections : Section A and Section B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

Section—A

Note : *Answer any **two** questions from this Section.*

1. What are the basic requirements of a radio talk ? Discuss in detail. 20

2. What are the functions of dialogue in a radio play ? Explain with examples. 20
3. Information, entertainment and education are the three categories that TV provides. Write a note explaining the types of programmes that broadly come under these three categories. 20
4. Write a detailed note on the basic rules for scripting programmes for children on TV. 20
5. Explain in detail how a news bulletin for television is made. Give examples where necessary. 20

Section—B

Note : Answer any *three* questions from this Section.

6. Write a script for a radio discussion between a father and a son about how the son is earning much more at the beginning of his career than what his father earned at the peak of his career. 20

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7. Write a short radio play on how cyber crime threatens our financial and social lives. 20
8. Write a radio feature on the pros and cons of going back to work in offices and schools after working from home during the pandemic. 20
9. Write a 30 second TV advertisement on any **one** of the following : 20
 - (a) A new car
 - (b) A new restaurant
 - (c) A new cosmetic product
10. Prepare a TV documentary on how even small street vendors are now accepting digital money. Your script must describe visuals and SFX along with narration. 20

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