

**POST GRADUATE DIPLOMA IN  
AGRIBUSINESS (PGDAB)  
Term-End Examination  
June, 2025**

**MAM-055 : PRINCIPLES OF AGRIBUSINESS  
MANAGEMENT**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. Discuss the managerial skills to become an effective leader.
2. Describe the concept, importance and process of planning.
3. Explain the basic steps involved in the human resource planning process.

4. Differentiate between Human Resource Management (HRM) and Human Resource Development. Give the features of HRD.
5. How do you define conflict ? Discuss the different views/perspectives of conflict.
6. Explain the concept of group dynamics. Discuss the types of groups and teams.
7. What do you understand by formal and informal communication ? Discuss the types of the directions of communication.
8. Discuss the different types of reports used in the interface.

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