

**POST GRADUATE DIPLOMA IN  
DEVELOPMENT COMMUNICATION  
(PGDDC)**

**Term-End Examination**

**June, 2025**

**MDC-001 : FUNDAMENTALS OF  
DEVELOPMENT AND COMMUNICATION**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. All questions carry equal marks.

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1. What is economic development ? Discuss the different factors influencing it. 5+15=20
2. Discuss the political development and its impact. Explain *three* great trends in political development in India. 10+10=20
3. Define social change. Discuss different perspectives of social change and its causes. 5+5+10=20

4. Discuss the population policies of developing and developed countries. 10+10=20
5. Define poverty. Explain *two* dimensions of poverty in India. 5+15=20
6. Define Development Communication. Explain communication process, its effects and barriers. 5+15=20
7. Discuss different approaches to development communication with suitable examples. 20
8. Write short notes on any *four* of the following : 4×5=20
  - (a) Human development paradigm
  - (b) Human Development Index
  - (c) Impact of development on women
  - (d) Concept of globalization and future of sustainable development
  - (e) Theory of social learning
  - (f) Development communication and new technology

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