

No. of Printed Pages : 3      **MDE-418/MDE-518**

**MASTER OF ARTS IN DISTANCE  
EDUCATION**

**(MADE)**

**Term-End Examination**

**June, 2025**

**MDE-418/MDE-518 : EDUCATIONAL  
COMMUNICATION TECHNOLOGIES**

*Time : 3 Hours      Maximum Weightage : 75%*

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**Note :** *This paper has to be attempted by students enrolled for MDE-418 as well as MDE-518. Attempt all the **three** questions. All questions carry equal weightage.*

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1. Answer any *two* of the following questions in about **600** words each :
  - (a) Discuss the importance of Self-Learning Materials (SLMs) in Open Distance Learning. What are the advantages of using graphics, tables and diagrams etc. in printed SLMs ?

- (b) Discuss advantages and challenges associated with digital teaching and learning.
  - (c) Explain the term 'Communication'. What are the different types of communication and their implications for education ?
2. Answer any *four* of the following questions in about **300** words each :
- (a) Write a short note on 'Community Radio'.
  - (b) Explain the learning cycle in mobile learning with the help of a diagram.
  - (c) Describe the advantages of 'Concept Mapping' in distance education.
  - (d) Write the features of any open source graphic creation tool.
  - (e) Highlight the differences between Web 2.0 and Web 3.0.
  - (f) Write the major features of Learning Management System (LMS).

3. Answer any *two* of the following questions in about **600** words each :

- (a) Explain the concept of interactive multimedia. Discuss the principles involved in designing an effective interactive multimedia for educational delivery.
- (b) Describe the role of radio and television in educational empowerment of common people in developing countries.
- (c) Define Pedagogical Design. Discuss any *two* pedagogical designs suitable for open distance education.

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