

**M. A. IN DEVELOPMENT
JOURNALISM
(MADJ)**

Term-End Examination

June, 2025

MDJ-002 : ENVIRONMENTAL JOURNALISM

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : (i) Answer any *five* questions.

(ii) All questions carry equal marks.

1. Discuss effective strategies for community engagement in green media campaigns. What methods have been identified as successful in involving communities in environmental initiatives ?
2. Evaluate the role of virtual communities in raising climate awareness. What are the key

challenges and opportunities associated with engaging virtual communities in climate discussions ?

3. Explore the impact of media framing on public perception of environmental issues. How does media coverage influence environmental policy responses and public awareness ?
4. Discuss the role of mass media in shaping public perception of climate change. Why are media representations crucial in understanding climate change, and how do they influence public attitudes and behaviors towards environmental issues ?
5. Analyze the impact of colonial forest policies on tribal communities in India. How did these policies lead to land displacement and deprivation of livelihoods for tribals ?

6. Trace the history of environmentalism and its development over time. How have the key environmental movements and events influenced modern environmental thoughts and practices ?
7. Examine the impact of various environmental factors on human health. How do factors such as pollution, climate change and habitat destruction influence health outcomes, and what strategies can be implemented to mitigate these impacts ?
8. Analyze the challenges faced by Third World countries in adapting technologies. What are the key obstacles to effective technology adoption in these countries, and how do these challenges impact their development ?
9. Explain the concept of environmental justice and its significance. Why is environmental justice crucial for addressing inequalities and ensuring fair treatment of all communities in relation to environmental policies and practices ?

10. Discuss the role of state governments in addressing climate change through State Action Plans. How do these plans contribute to national climate goals, and what are their primary objectives ?

x x x x x