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MEDS-052

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/MASTER
OF ARTS IN CORPORATE SOCIAL
RESPONSIBILITY
(PGDCSR/MACSR)**

Term-End Examination

June, 2025

MEDS-052 : CSR PROCESS

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

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1. What is sustainable corporate strategy ?
Discuss the steps in achieving sustainable corporate strategy. 5+15

2. What is the importance of employee engagement ? Giving suitable examples, discuss various employee engagement strategies. 8+12
3. What do you understand by Rehabilitation and Resettlement (R & R) ? Discuss the issues related to R & R. 5+15
4. Define stakeholders. Discuss the different methods to identify stakeholders. 5+15
5. How can government promote good practices to foster CSR ? Discuss. 20
6. What is a Section 8 company ? Giving examples, discuss the benefits of Section 8 companies. 5+15
7. What are the specific areas where academia-industry-specialized agencies collaboration is needed ? Discuss. 20

[3]

8. Write short notes on any *two* of the following : 10+10

- (a) Elements of good corporate governance
- (b) *Four* stages of ethical decision-making
- (c) Types of exclusion

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