

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY/
M. A. (CORPORATE SOCIAL
RESPONSIBILITY)
(PGDCSR/MACSR)**

Term-End Examination

June, 2025

**MEDS-054 : CSR PROJECTS AND
PROGRAMMES**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. Define the term needs assessment. Classify CSR needs assessment methods with examples. Write any *five* factors to be

- considered while selecting a needs assessment method. 5+10+5
2. Differentiate between monitoring and evaluation. Explain different evaluation tools used in CSR programme stage. 8+12
3. Define SROI. Explain SROI measurement with examples. 5+15
4. Differentiate between RRA and PRA. Explain the behavioural principles of PRA. 12+8
5. Discuss the meaning and application of Gantt charts and Milestone charts with advantages and disadvantages. 10+10
6. Explain the differences and limitations of quantitative and qualitative methods of CSR data collection. 12+8
7. Discuss the steps involved in stakeholders engagement and participation in CSR. 20

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8. Write short notes on any *two* of the following :

10+10

- (a) Monitoring techniques in CSR
- (b) SWOT analysis
- (c) Types of CSR programmes

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