

No. of Printed Pages : 3

**MER-005**

**MASTER OF ARTS  
(ENTREPRENEURSHIP) (MAER)**

**Term-End Examination**

**June, 2025**

**MER-005 : IPR AND TECHNOLOGY**

**COMMERCIALISATION**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions. Each question carries equal marks.

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1. Write short notes on the following :  $10 \times 2 = 20$ 
  - (a) IP instruments
  - (b) Industrial design
  - (c) IP and the constitution of India
  - (d) Design Law of India
  - (e) Electronic Commerce

- (f) Internet Domain Name Disputes
  - (g) Patent and Technology Development
  - (h) Industrial Property Rights
  - (i) Consultancy Arrangements
  - (j) Technology Evaluation
2. Is it necessary to know-how contact to effect a transfer of know-how related with a patent invention ? Give an illustration. 20
3. (a) Describe the procedure for obtaining a patent in India. 10
- (b) What are the necessary documents required for applying a grant of patent ? 10
4. (a) Describe the jurisdiction of patents. 10
- (b) What do you mean by marketing of technology ? Discuss key factors in technology marketing. 10
5. (a) Discuss the significance of traditional knowledge. 10
- (b) Explain the process of drafting a patent specification. 10

**[ 3 ]**

6. (a) Discuss the methods of patent/technology valuation in detail. 10
- (b) Discuss the joint venture agreement. Give an illustration. 10
7. (a) Explain IP Act enacted in India. Give your views. 10
- (b) Discuss the current international developments in the protection of traditional knowledge. 10
8. What do you mean by commercialization of patents ? Discuss methods for patent/technology valuation with examples.

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