

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

June, 2025

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

Weightage : 40%

Note : *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1. What are Web directions and Subject/Information gateways ? Explain their features and usefulness.

Or

Elucidate the meaning of conceptual content analysis. Describe the steps involved in it.

2. Discuss the advantages and disadvantages of using a classification scheme for organizing web resources.

Or

What do you understand by relational analysis of contents ? Explain the steps involved therein.

3. What is knowledge management ? Discuss the challenges posed in implementation of knowledge management in an organization.

Or

Explain the role of librarians and libraries in knowledge management.

4. Describe the different types of server page technologies used in web environment.

[3]

Or

What do you understand by netiquette ?
Provide some general rules to be followed in this respect.

5. Write short notes on any *two* of the following in about **250** words each :

- (a) Web Indexing
- (b) Components of Multimedia Content
- (c) ISO/IEC Standards
- (d) Hypertext, Hyperlink and Hypermedia

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