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MMPC-003

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION
(BANKING AND FINANCE)
(MBA/MBF)**

Term-End Examination

June, 2025

MMPC-003 : BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : Attempt any *five* questions. All questions carry equal marks.

1. Explain the types of Business Environment.
Differentiate between Internal and External Environment, giving examples.
2. Identify the various critical elements of social environment and the reciprocal relationship between the business and society.
3. Explain the structure of money market.
Briefly discuss the main instruments traded in the money market and the submarket.
4. Explain the framework of evolution of Farm Policies in India with special emphasis on Domestic Agricultural Policies.
5. Explain the reforms undertaken by the Government to strengthen and stabilize the financial sector.

6. What is the importance of Balance of Payments ? Explain the main components of Balance of Payments.
7. Write short notes on the following :
- (a) Foreign Direct Investment (FDI)
 - (b) Foreign Portfolio Investment (FPI)

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