

No. of Printed Pages : 3

MMPC-007

**MASTER OF BUSINESS
MANAGEMENT/M. B. A. (HEALTH
CARE AND HOSPITAL
MANAGEMENT) /
M. B. A. (LOGISTICS AND SUPPLY
CHAIN MANAGEMENT)/
M. B. A. (CONSTRUCTION
MANAGEMENT)
(MBA/MBAHCHM)
Term-End Examination
June, 2025**

MMPC-007 : BUSINESS COMMUNICATION

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any *five* questions. All questions
carry equal marks.

1. Differentiate between intrapersonal and interpersonal barriers giving examples.
2. What kind of communication is the sign language ? Discuss the importance of sign language. Cite relevant examples to support your answer.
3. Explain different types of informal communication. Illustrate with the help of examples.
4. Outline the different components of 'Reading' as one of the language skills. Explain with the help of examples, different types of Reading Skills.
5. "The growth of every organization is driven by the ability of management to make effective decisions." Elaborate upon the statement and discuss the role of group communication in effective decision-making.

6. Write short notes on the following :
 - (a) Short Business Correspondence
 - (b) Foreign words and phrases
7. List and explain the components of letter-text combination form of reports.

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