

**POST GRADUATE DIPLOMA IN  
DIGITAL MEDIA/M. A. IN  
JOURNALISM AND DIGITAL  
MEDIA (PGDIDM/MAJDM)**

**Term-End Examination**

**June, 2025**

**MNM-014 : CONTEMPORARY SCENARIO OF  
DIGITAL MEDIA**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** (i) *There are three Parts in this question paper.*

(ii) *Distribution of marks is indicated in the respective Parts.*

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**Part—A**

**5×2=10**

**Note :** *Write short notes on any five (100 words each).*

1. Hacking

2. Identity as a commodity
3. Electronic signatures
4. Post-truth
5. Knowledge workers
6. Computer virus
7. Access convergence
8. Digital library

**Part—B**

4×5=20

**Note :** Answer any **four** questions (**250** words each).

9. What are the *three* visions of the Digital India Campaign ? What are the various challenges posed by Digital Media ?
10. What do you mean by Knowledge Economy ? Discuss the distinctive features of knowledge economy.
11. What do you mean by Globalisation ? Discuss the interrelationship between Globalisation and Human Rights.

12. Discuss various strategies for gender equity with regard to access to and use of ICTs by women and men.
13. Discuss various characteristics of Indian digital diasporic communities. Explain the influence of digital technology on diaspora communities.

**Part—C**

2×10=20

**Note :** Answer any **two** questions (**500** words each).

14. Discuss various areas of convergence in the context of convergent technologies.
15. Define New Media Ethics. What are the steps to be taken in order to prevent unethical practices online ?
16. Discuss *four* types of technologies that may be applied for cyber security.

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