No. of Printed Pages : 3

M. A. (JOURNALISM AND DIGITAL MEDIA) (MAJDM)

Term-End Examination June, 2025

MNM-034: MOBILE JOURNALISM

Time: 2 Hours Maximum Marks: 50

Note: Attempt all Sections as directed.

Section—A

Note: Answer any **five** questions. $5\times2=10$

- 1. What are the key characteristics of mobile as a medium?
- 2. Explain the use of smartphones for small-screen news.
- 3. What are mobile journalism equipments?
- 4. What are the challenges of reporting news with smartphones?

- 5. Describe the concept of mobile nations.
- 6. What is the impact of mobile on family connection?
- 7. Explain the concept of mobile news consumption.

Section—B

Note: Answer any **four** questions. $4 \times 5 = 20$

- 8. Explain the role of mobile journalism in fostering participatory media practices.
- Discuss the role of mobile applications in enhancing mobile editing and production. Cite relevant examples.
- 10. Explain the ethical responsibilities of mobile journalists while reporting in conflict areas.
- 11. Discuss the various apps used for mobile journalism and their practical applications.
- 12. Compare mobile journalism to traditional journalism. Cite suitable examples.
- 13. Discuss the role of mobile journalism in promoting media accessibility in rural areas of India.

C-2322/MNM-034

Section—C

Note: Answer any **two** questions. $2\times10=20$

- 14. "The smartphone is a revolutionary tool in modern journalism." Critically evaluate this statement. Cite relevant examples.
- 15. Examine how mobile journalism has transformed news consumption habits in India, especially among the younger population. Cite relevant examples.
- 16. Analyse the role of mobile journalism in disaster reporting, using recent events in India as examples.

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