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MNM-036

**M. A. (JOURNALISM AND DIGITAL
MEDIA) (MAJDM)**

Term-End Examination

June, 2025

MNM-036 : DIGITAL MEDIA LITERACY

Time : 2 Hours

Maximum Marks : 50

Note : *Attempt all Sections as directed.*

Section—A

Note : *Answer any **five** questions.*

5×2=10

1. Explain the conventions in radio news.
2. Enumerate the impact of deep fake technology on media consumption.
3. What is the significance of the National Digital Literacy Mission ?
4. Explain the role of multimedia content creation tools.
5. Describe the salient features of the online political public sphere.

6. What are the different types of interactivity used in digital media ?
7. What is the role of fact-checking in digital media consumption ?

Section—B

Note : Answer any *four* questions. 4×5=20

8. How does digital information literacy influence self-regulated learning in online environments ?
9. Describe the main genres in film and their narrative conventions with examples.
10. Discuss the use of social media platforms for political mobilisation.
11. Explain the risks associated with the virtual world for young people in the digital age.
12. Enumerate the role of media literacy in combating misinformation in the news genre.
13. Discuss the implications of social media algorithms on public opinion formation.

Section—C

Note : Answer any *two* questions. 2×10=20

14. Analyse the role of digital media in reshaping traditional media landscapes, particularly in news dissemination. Cite relevant examples.
15. Critically assess how political participation has transformed in the age of digital media, with examples from major political events.
16. Discuss the impact of digital information literacy on education and learning environments in the digital age. Give examples.

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