MANAGEMENT PROGRAMME (MP)

Term-End Examination June, 2025

MS-25 : MANAGING CHANGE IN ORGANISATIONS

Time: 3 Hours Maximum Marks: 100

(Weightage: 70%)

- Note: (i) Attempt any three questions from Section A. Each question carries 20 marks.
 - (ii) Section B is compulsory and carries 40 marks.

Section—A

1. Discuss Business Process Re-engineering as a process of change. Illustrate.

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- 2. Describe the reasons for resistance to change and the methods of handling resistance.
- 3. Identify the key factors of cultural change.

 Discuss the need for indigenous management in developing countries and the dimensions on which organisations in developed and developing countries differ.
- 4. Bring out the differences between Transactional and Transformational Leadership and explain how a leader plays an important role to bring change in an organisation.
- 5. Write short notes on any *four* of the following:
 - (a) Downsizing
 - (b) Punctuated–Equilibrium Model
 - (c) Action Research
 - (d) Types of change
 - (e) Cluster organisation

Section—B

6. Read the following case carefully and answer the questions given at the end:

CASE INCIDENT

XYZ Educational Trust, Bangalore, established XYZ Electronics Centre, in 1986, with assistance from a foreign donor. Electronics Centre was set up to train youngsters in electronics. Along with the Centre, a production shop to manufacture PCBs and a laboratory to develop projects on a commercial basis were also set up. The donor preferred XYZ Trust because of its excellent track record as a training institution in India. The Centre was fully funded by the donor.

Ghosh, a B.Tech. from IIT, Madras, was designated as General Manager of the Centre. He was earlier Maintenance Manager in Tool Room Division run by the Trust. Ghosh developed excellent rapport with the donor.

Often, the Trust used to divert funds from the Centre to tide over cash flow problems.

The donor expected to handover the Centre to the Trust for running on a self-sufficiency basis from April 1995. It was also contemplating on a further phase of cooperation. The donor even had plans to strengthen the Trust by providing funds and other inputs for which purpose a group of consultants was sent to study and recommend.

Findings of the consultants were not palatable to the Trust, nor was it in a mood to implement the recommendations. In the meanwhile, the Trust decided to reorganise its activities—retaining Centre under its fold and transferring production shop and laboratory to a newly floated limited company. These developments irritated the donor and his relationship with the Trust got soured. Trust also felt that Ghosh was more tilting towards the donor and was trying to bring in to the Centre a culture which was alien to the Trust.

After splitting the activities, the Trust introduced certain changes in the Centre. One such change was to direct the Centre to report to Sethi, the Executive Director (Training) of the Trust, reversing the earlier practice of reporting to the MD.

Ghosh had joined the Trust six months after Sethi. He became GM, Electronics Centre much ahead of Sethi. However, Sethi overtook Ghosh and became Executive Director in 1994. Ghosh remained as GM of the Centre. Now Ghosh was required to report to Sethi. When Ghosh had gone abroad, organisational changes were effected.

After returning from abroad, Ghosh learnt about the change, rushed to the MD and expressed his utter displeasure. He was persuaded by the MD to accept the change in the interest of the organisation.

Sethi being an experienced administrator and knowing Ghosh's displeasure, kept distances in the management of the Centre. His intention was to wait till Ghosh reconciled and accepted the reality. Ghosh was deliberately avoiding Sethi and was not even answering phone calls.

Within a month's time, Ghosh put in his papers. The MD was very much annoyed by Ghosh's behaviour and also based on the lingering suspicion he had on Ghosh's loyalty to the Trust, he immediately relieved him without even waiting for the notice period.

Questions:

- (a) What prompted the 'changes' at XYZ Electronics Centre?
- (b) What would have been your strategy to implement change at the Trust?
- (c) Suppose you are the new incumbent unit head at XYZ Electronics Centre, how would you restore morale and build trust of the employees?

