

**MANAGEMENT PROGRAMME/
P.G. DIPLOMA IN FINANCIAL
MANAGEMENT (MP/PGDFM)**

Term-End Examination

June, 2025

**MS-46 : MANAGEMENT OF FINANCIAL
SERVICES**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. Define the terms 'Money Markets' and 'Capital Markets' and differentiate between them. Describe the various participants in the Money Market and the role of these participants.

2. Define 'Mergers' and 'Takeovers' and discuss the motives behind them. Describe the steps involved in merger and the role of merchant banks in this context.
3. Explain the concept and significance of Public Issue Management. What are the post-issue activities undertaken by the Lead Managers ?
4. What is an 'Asset Management Company' ? Describe the functions and working mechanism of an 'Asset Management Company'.
5. "A Venture Capital Fund provides finance to the venture capital undertaking at different stages of its life cycle as per its requirements." Discuss this statement by bringing out the different forms in which such finance is provided.

6. What do you mean by 'Leasing' ? Describe the essential features of a lease contract and the benefits of leasing.
7. Explain the different types of Insurance Brokers. Discuss the functions of a Direct Broker and Reinsurance Broker.
8. Write short notes on any **four** of the following :
 - (a) Motor Insurance
 - (b) Credit Rating
 - (c) Close-ended schemes of Mutual Funds
 - (d) Certificates of Deposits
 - (e) Over the Counter Exchange of India (OTCEI)
 - (f) Securitisation

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