

MANAGEMENT PROGRAMME (MP)

Term-End Examination

June, 2025

**MS-55 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. It is said that the overall aim for logistics is to achieve high customer satisfaction or perceived product value. This must be achieved with acceptable costs. How would you find the best balance ?
2. Discuss any *two* of the following Supply Chain Strategies :

Push Based Supply Chain, Pull Based Supply Chain or Push-Pull Strategy.

3. What are the fundamental mistakes commonly made while capturing information ? How would these mistakes be eliminated in SCM ?
4. Define Benchmarking. What are the various kinds of challenges faced during the process of benchmarking ?
5. Discuss the interdependence of location decision and distribution decision. What effect it has on location strategy ?
6. What is the future of brick-and-mortar educational institutions given the revolution in the educational supply chain ?
7. Write short notes on any *three* of the following :
 - (a) Produce at Source
 - (b) Strategic Sourcing
 - (c) Manufacturing Resource Planning-II (MRP-II)
 - (d) Customer Profitability Analysis
 - (e) Reverse Logistics

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