

**MANAGEMENT PROGRAMME
(MP)**

**Term-End Examination
June, 2025**

**MS-58 : MANAGEMENT OF R&D AND
INNOVATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

1. What is the interaction among science, technology and business ? How do these interactions affect industrial growth ? Discuss with suitable examples.
2. “In a highly competitive industry, business should be technology driven.” Do you agree ? Give reasons.
3. What are the special factors that need to be considered in appraising the performance of innovators ?

4. Why is the management of R&D projects important ? Also, explain the causes of failure of projects.
5. Briefly describe the fiscal incentives available to industry for R&D activity in India. Offer your comments.
6. What are the differences in commercialisation approach between developed and developing nations ? How do developed nations score over developing nations in R&D business ?
7. Write short notes on any *three* of the following :
 - (a) Quality Function Deployment
 - (b) Patriarchal Approach in Budget
 - (c) Scientific and Industrial Research Organisations (SIROs)
 - (d) Patent
 - (e) National Research Development Corporation (NRDC)

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