MTTM–004

MASTER OF TOURISM AND TRAVEL MANAGEMENT

(MTTM)

Term-End Examination

June, 2025

MTTM-004 : INFORMATION MANAGEMENT SYSTEMS IN TOURISM

Time : 3 Hours   *Maximum Marks : 100*

Note : *Attempt any **five** questions in about 600 words each. All questions carry equal marks.*

1. Define Information. Describe the various forms of information. What are the different modes of generation and dissemination of information ? Elaborate.   5+5+10

2. What is meant by a computer network ? Describe different types of network typologies with the help of suitable diagrams.   5+15

3. What is meant by software applications ? Describe some common software applications and their uses in a tour and travel organization.   5+15

4. What is System Analysis ? Elaborate its uses, various activities involved and the tools used in system analysis.   5+15

5. Write short notes on any *two* of the following in about **300** words each : 2×10=20

(i) Meaning, nature and properties of Data

(ii) Hacking and its prevention

(iii) CRS

6. What is MIS ? Describe in detail any *two* frameworks for understanding MIS. 5+15

7. Critically analyse the social dimensions and the influence of computerisation on an individual and on the society. 20

8. What is perverse software ? Describe the classification of perverse software along with preventive measures that can be taken.

5+15

9. "Media is an information tool of tourism." Discuss this statement with the help of suitable examples. 20

10. Write short notes on any *two* of the following in about **300** words each : 10×2=20

    (i) Generations of computers

    (ii) Data life cycle

    (iii) Value and importance of Information

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