Ph. D. IN MANAGEMENT (PHDMGMT)

Term-End Examination

June, 2025

RMS-001: RESEARCH METHODOLOGY

Time: 3 Hours Maximum Marks: 100

Note: Attempt any five questions. All questions carry equal marks.

- 1. What is an exploratory research? Explain giving examples.
- 2. As a researcher, what is the relevance to hypothesis building? Discuss giving examples.
- 3. What is ethnographic research? Develop a case situation to explain he concept.
- 4. Enlist and explain the steps involved in developing a questionnaire.

- 5. Differentiate between parametric and nonparametric tests giving examples.
- 6. What are the different types of cases? Explain each of them giving examples.
- 7. Why is ethics important in research? Discuss with the help of case situations.

