

**DIPLOMA IN AGRICULTURAL
COST MANAGEMENT (DACM)**

Term-End Examination

June, 2026

**BAM-002 : INSTITUTIONAL SUPPORT FOR
AGRICULTURAL DEVELOPMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. List and explain the key transfer of technology initiatives of ICAR system for the benefit of farmers ? 20
2. What are Co-operative Credit Societies ? How do they help in relieving rural indebtedness and promote economic self sufficiency among farmers ? 20

3. (a) Discuss about the Pradhan Mantri Fasal Bima Yojana (PMFBY) in detail.
10
- (b) Discuss about AGMARKNET in promoting Agricultural marketing and ensure transparency in price dissemination.
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4. Define Self-Help Groups (SHGs) and explain their key characteristics and advantages in the Indian rural economy.
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5. Explain the role of NGOs in improving rural livelihoods and empowering agricultural communities.
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6. (a) Explain the 4Ps strategy in Agri-Input Marketing.
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- (b) Discuss about the various factors influencing Agri-Input Marketing in India.
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7. (a) Discuss any *three* models of contract farming. 10
- (b) Write the advantages and problems faced by farmers in contract farming. 10
8. Explain in detail about the need, importance, objectives, components and advantages of Custom Hiring Centres in India. 20

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