

**DIPLOMA IN AGRICULTURAL
COST MANAGEMENT (DACM)**

Term-End Examination

June, 2026

BAM-005 : AGRIPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks.

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1. (a) Define Entrepreneur and critically examine the various characteristics that contribute to Entrepreneurial Success. 10
 - (b) Discuss the key challenges of Agri-entrepreneurship in India. 10
 2. Discuss the concept and role of village and cottage industries in economic development and rural employment generation. 20

3. Explain any *four* government schemes in detail from the following : 4×5=20
- (a) Agri Clinics and Agri-Business Centre
 - (b) Mahatma Gandhi National Rural Employment Guarantee Scheme
 - (c) Coir Udyami Yojana
 - (d) Prime Minister's Employment Generation Scheme
 - (e) Scheme of Fund for Regeneration of Traditional Industries
 - (f) Rajiv Gandhi Udyami Mitra Yojana
4. Identify the major causes of rural poverty and write in detail the effective strategies to eradicate it. 20
5. Define Self-Help Groups (SHGs) and discuss about their rights, roles and functions in empowering rural communities. 20
6. (a) Define Agri-Waste and identify its sources. 5

- (b) Discuss in detail the adverse effects of agricultural pollution on the environment. 15
7. Examine the role of Information Technology (IT) in agricultural marketing and discuss key IT initiatives that have improved market access for farmers. 20
8. Explain the types, sources, risks and problems associated with agricultural finance. 20

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