

**CERTIFICATE IN APPAREL  
MERCHANDISING (CAPMER)**

**Term-End Examination**

**June, 2026**

**BHC-006 : FASHION, TEXTILES, PRODUCT  
DEVELOPMENT AND MERCHANDISING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

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1. Write an essay on the elements of design.  
Explain with the help of illustrations. 20
2. (a) Write about 'hand bags' as an important  
fashion accessory. 10
- (b) What is the importance of dart  
manipulation in shaping a garment ? 10

3. Elaborate on yarn classification with suitable examples. 20
4. Define Dyeing. Explain the various stages of dyeing with the help of illustrations. 20
5. (a) What are the various fashion adoption theories ? Explain with the help of graphs. 15  
(b) Mention any *one* Indian fashion designer and his/her contribution to the fashion industry. 5
6. (a) What is the difference between soft and hard trims ? 10  
(b) Explain how the various pollutants generated from textile processes affect our health. 10
7. (a) What are the various methods of garment analysis ? Explain. 10  
(b) Elaborate on any *five* aspects of garment analysis. 10

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8. Write short notes on any *four* of the following : 4×5=20

- (a) Spandex
- (b) Pigments
- (c) Fashion shows
- (d) Item line development
- (e) Rules of visual merchandising
- (f) Zippers
- (g) Store interiors

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