

**B. A. IN JOURNALISM AND  
DIGITAL MEDIA  
(BAJDM/BAFJDM)**

**Term-End Examination**

**June, 2026**

**BNM-022 : TECHNIQUES OF REPORTING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** Attempt *five* questions. All questions carry equal (20) marks. Write your answers in around **500** words.

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1. Explain any *five* important elements of news with examples. 20
  2. What are the major challenges a reporter faces while doing health reporting ? Explain with examples. 20
  3. What skills and qualities are essential for a good crime reporter ? Explain with examples. 20

4. Write a report for a newspaper on any crime story using the inverted pyramid style. Also give a suitable headline to your report. 15+5
5. Write a detailed note on the current status of sports journalism in India. Also discuss the representation of various sports in it. 20
6. Describe the structure and functioning of the reporting wing of a newspaper. 20
7. Explain following terms : 4×5=20
- (a) Resident Editor
  - (b) News Agency
  - (c) Chief Sub/Copy Editor
  - (d) Fashion Photography
8. Write short notes on the any *four* of the following : 4×5=20
- (a) Credibility of Sources
  - (b) News Editor
  - (c) Conflict Zone Reporting
  - (d) Citizen Journalism
  - (e) 5Ws 1H
  - (f) Political beat

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