

No. of Printed Pages : 2

BNM-024

**B. A. IN JOURNALISM AND
DIGITAL MEDIA (BAJDM/BAFJDM)**

Term-End Examination

June, 2026

BNM-024 : NEWS WRITING AND EDITING

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

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1. How do ideas flow from one paragraph to another ? Discuss in context of news writing. 20
 2. Explain the kinds of leads and headlines used in news writing. 20
 3. Discuss the formats of storytelling in journalism and compare the audio storytelling methods to visual ones. 10+10
 4. Define multimedia journalism and list its key elements. 20

5. Explain the values and principles that guide journalists with examples. 20
6. "The reporter builds the body of a story and the sub-editor sparks a soul in it." Discuss this statement in the light of editing process of journalistic writing. 20
7. Write short notes on any *five* of the following : 5×4=20
 - (i) Story arc
 - (ii) Headline writing
 - (iii) News value
 - (iv) Difference between news and feature headline
 - (v) Mobile journalism
 - (vi) Challenges in multimedia journalism
8. Write short notes on any *four* of the following : 4×5=20
 - (i) Advantage of online research for journalist
 - (ii) Convergence of media technology
 - (iii) Conflict of interest
 - (iv) Editorial structure of a newspaper
 - (v) Utilitarianism

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