

No. of Printed Pages : 2

BNM-025

**B. A. IN JOURNALISM AND
DIGITAL MEDIA (BAJDM/BAFJDM)**

Term-End Examination

June, 2026

**BNM-025 : TYPES OF JOURNALISTIC
WRITINGS**

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any ***five*** questions. All questions carry equal marks.

1. Explain with suitable examples how political journalism fosters public awareness and accountability. 20
2. How does the 'Inverted Pyramid' structure and 5 W 1H model function in news reporting ? 20
3. Discuss the role of media in shaping public opinion in a democracy. 20

[2]

4. What makes an opinion piece effective in journalism ? Explain with an example. 20
5. Discuss the role of alternative media in development journalism. How is it different from traditional media ? 20
6. Explain the key stages in the policy-making process. 20
7. Discuss the role of government and non-government institutions in policy implementation. 20
8. Write short notes on any *four* of the following : 4×5=20
 - (a) Criticism of solution journalism
 - (b) Crime Reporting
 - (c) Human interest feature
 - (d) Policy implementation
 - (e) Types of public policy
 - (f) Manipulated consent

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