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BNM-026/BNM-126

**BACHELORS OF ARTS IN
JOURNALISM AND DIGITAL
MEDIA (BAJDM/BAFJDM)**

Term-End Examination

June, 2026

**BNM-026 /BNM-126 : MEDIA ETHICS AND
REGULATIONS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks
(20 marks).*

1. Explain the role of the Indian Constitution in safeguarding press freedom.
2. Discuss the significance of cyber laws in regulating digital journalism.
3. Analyze the impact of media law initiatives on journalistic practices.
4. Discuss the ethical and legal challenges in advertising practices in India.

5. Evaluate the importance of media law enforcement in upholding journalistic ethics.
6. Explain the key ethical concerns in digital media, focusing on misinformation and fake news.
7. Discuss the role of persuasive media ethics in political campaigns.
8. Write short notes on any *four* of the following :
 - (a) Ethical concerns in journalism
 - (b) Regulation of media ownership
 - (c) Copyright and fair use
 - (d) Ethical dilemmas in investigative journalism
 - (e) Right to Privacy in media
 - (f) Media and gender representation
 - (g) Ethical concerns in corporate advertising
 - (h) Media responsibility in election coverage

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