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**BNM-031**

**B. A. IN JOURNALISM AND  
DIGITAL MEDIA (BAJDM/BAFJDM)**

**Term-End Examination**

**June, 2026**

**BNM-031 : DATA JOURNALISM**

*Time : 3 Hours*

*Maximum Marks : 100*

*Weightage : 70%*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. Analyse the strengths and limitations of data journalism in comparison with traditional journalism. 20
2. Name *four* important regulations that deal with ethics in journalism in India. Discuss each of their significance in relation to data journalism. 20
3. What is data scraping ? Discuss why it is being increasingly used by journalists. 20

4. What do you understand by geospatial data ? Give examples of how it can be used in data journalism. 20
5. What are the characteristics of online journalism ? Discuss in detail with examples. 20
6. Evaluate the impact of data visualisation on contemporary journalism practices. Illustrate using examples. 20
7. A dataset shows a sudden spike in air pollution levels in certain cities. Explain how you would investigate and draft a news story from this information. 20
8. Write short notes on any *two* of the following : 2×10
  - (a) Ordinal Scale
  - (b) Git
  - (c) HTML parsing
  - (d) Descriptive analysis
  - (e) Algorithmic Bias

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