

**B. A. IN JOURNALISM AND
DIGITAL MEDIA
(BAJDM/BAFJDM)
Term-End Examination
June, 2026**

BNM-032 : AUDIO-VISUAL PRODUCTION

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Attempt any *five* questions.

(ii) All questions carry equal marks
(20 marks each).

1. What are the essential qualities for an audio-visual news presenter ? Explain with examples.
2. Write a script for a 2-minute television anchor-package on any environmental news story, using the correct format. Include the anchor link, two VOs, two bytes, and one PTC.

3. Explain the structure and functioning of a television newsroom.
4. Describe different audio-visual programme formats with examples.
5. Write script for first two minutes of a short film based on any theme related to youth. Use the different elements of script such as scene headings, actions, characters' name, dialogues, and parentheticals.
6. Explain the differences between single-camera production and a multi-camera production.
7. Explain the differences between writing for print and writing for audio-visual media.
8. Write short notes on any *four* of the following : 4×5=20

- (a) STD/PACKAGE
- (b) Production Design
- (c) Story Arc
- (d) PCR
- (e) High-angle shot
- (f) Key Light

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