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BNM-033

**B. A. IN JOURNALISM AND
DIGITAL MEDIA
(BAJDM/BAFJDM)**

Term-End Examination

June, 2026

**BNM-033 : HEALTH AND ENVIRONMENTAL
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Write a detailed note on Health Journalism.

20

2. Describe how public health issues are reported in the media. Explain with suitable examples.

20

3. Discuss major health policies in India. How can journalists report these policies effectively ? 20
4. Explain the role of media in public health campaigns. Discuss Social and Behaviour Change Communication (SBCC) with examples from health reporting. 20
5. Discuss ethical issues in health journalism with suitable examples. 20
6. What is climate change ? Explain its causes and discuss how environmental journalists report its impact on human health. 20
7. Explain global climate change efforts. Discuss their importance in environmental reporting. 20
8. Write short notes on any *two* of the following :
2×10=20
 - (a) Mental Health Reporting in Media
 - (b) Risk Communication in Health
 - (c) Environmental Impact Assessment and Media
 - (d) Green Media and Public Awareness

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