

**ADVANCED DIPLOMA IN  
RETAILING/B. B. A. IN RETAILING  
(ADIR/BBARIL)**

**Term-End Examination**

**June, 2026**

**BRL-008 : HUMAN RESOURCES**

*Time : 2 Hours*

*Maximum Marks : 50*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. What are the emerging challenges of HR managers in the changing business scenario in retail in India ?
2. What are the key components of job analysis ? Explain job description and job specification.

3+7

**[ 2 ]**

3. Explain how can you make manpower planning effective. 10
4. Define selection. Distinguish between recruitment and selection. 2+8
5. Explain different types of simulation exercise with the help of an example for development of employees. 10
6. Mention the similarities and differences between the Maslow's and ERG theory of motivation. 10
7. Explain various challenges that an organization come across during performance appraisal. 10
8. What is Human Resource Information System (HRIS) ? Explain the steps for implementing HRIS in retail organization. 3+7
9. Write short notes on the following : 5+5
  - (i) Types of discipline
  - (ii) E-Recruitment

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