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DCE-004

**DIPLOMA IN CREATIVE WRITING
IN ENGLISH (DCE)**

Term-End Examination

June, 2026

**DCE-004 : WRITING FOR MEDIA-RADIO AND
TELEVISION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : *This paper has two Sections A and B.
Answer any **two** questions from Section A
and any **three** questions from Section B.
All questions carry equal marks.*

Section—A

Note : *Answer any **two** questions from this
Section.*

1. Write short notes on any *two* of the
following : 2×10=20
 - (a) Radio for Open Learning

- (b) Commercials
 - (c) Steps in Writing Documentary
 - (d) TV as audiovisual medium
2. What are the characteristics of good dialogue for radio ? 20
 3. What are the basic requirements of technique of Radio talks ? 20
 4. What qualities and skills should a TV serial writer possess ? 20
 5. What is a Story Board ? Explain it. 20

Section—B

Note : Answer any **three** questions from this Section.

6. Write a radio play on any *one* of the following : 20
 - (a) Cleanliness is next to godliness.
 - (b) Don't judge a book by its cover.
7. Write a radio profile of any famous movie-star whom you admire. 20

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8. Write a TV advertisement on any *one* of the following : 20
- (a) A mobile store
- (b) A new brand of pressure cooker
9. Write a short TV play for children on 'The Significance of National Symbols'. 20
10. Write a documentary for either radio *or* TV on 'Saving the Environment'. 20

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