

No. of Printed Pages : 2

MAM-056

**P.G. DIPLOMA IN AGRIBUSINESS
(PGDAB)**

Term-End Examination

June, 2026

**MAM-056 : QUALITATIVE AND QUANTITATIVE
ANALYSIS FOR AGRIBUSINESS**

Time : 2 Hours

Maximum Marks : 50

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What is the importance of business research ? Explain the main types of business orientation that exist in the industry in the context of business research.
10
2. What is the experiment method of research ? Explain the features and types of experiment.
10

3. What is non-probability sampling ? Also explain the non-probability sampling techniques. 10
4. Explain the meaning of linear regression and multiple regression. Discuss their applications in analysis. 10
5. What do you understand by projective techniques of investigation ? Explain some important forms of projective techniques. 10
6. Discuss the important components covered in the layout of the business report. 10
7. Explain the process of decision-making under uncertainty conditions. 10
8. Explain the Periodic Review (P) system of inventory management. Illustrate with an example. 10

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