

No. of Printed Pages : 2

MAM-057

**MASTER OF BUSINESS
ADMINISTRATION (AGRIBUSINESS
MANAGEMENT) / POST GRADUATE
DIPLOMA IN AGRIBUSINESS
(MBAABM / PGDAB)**

Term-End Examination

June, 2026

**MAM-057 : PROJECT MANAGEMENT IN
AGRIBUSINESS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What is project management ? Explain the characteristics and critical factors in project management.

2. Discuss the concept of social cost-benefit analysis. Explain the step by step procedure for developing social cost benefit estimates.
3. Define Participatory Rural Appraisal (PRA) and Rapid Rural Appraisal (RRA). Discuss the tools and techniques of data collection in PRA and RRA.
4. What do you mean by network techniques in project planning ? Explain the steps for development of network. Also explain the symbols and conventions followed in CPM and PERT.
5. Explain in brief different techniques used for time and cost planning.
6. What do you understand by project control ? Discuss the dimension and parameters of control process.
7. What are the aspects examined in project appraisal ? Also discuss the steps in preparation of project evaluation report.
8. Explain the systems approach to Continuous Improvement Process (CIP). Discuss the tools for implementing CIP.

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