

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING
(PGDBP)**

Term-End Examination

June, 2026

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : *This question paper has five compulsory questions. All questions carry equal marks. Answer each question in about 300-350 words, unless otherwise instructed.*

1. Discuss the factors that are the key to successful book designing. 20

Or

Discuss the requirements of a good proof reader with examples.

2. Distinguish between direct printing process and indirect printing process. 20

Or

What are the main features of DTP and how does it work ?

3. Describe the history of Binding with illustrations, wherever possible. 20

Or

Write a note on the Islamic influence on Binding.

4. How do capital, profits, storage costs and time affect the process of Book Production ? 20

Or

What are the Book Design Programs ?
Discuss either Corel Draw or Photoshop with examples.

[3]

5. Write short notes on any *two* of the following
in **150-200** words each : 10+10

- (a) 'Preliminaries' in a Book
- (b) Importance of Costing in Book
Production
- (c) Mechanical Binding
- (d) Headbands in Binding
- (e) Page Layout

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