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MDC-001

**P. G. DIPLOMA IN DEVELOPMENT
COMMUNICATION
(PGDDC)**

Term-End Examination

June, 2026

**MDC-001 : FUNDAMENTALS OF
DEVELOPMENT AND COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. Discuss different factors influencing economic development with examples. 20
2. What is the meaning of political development ? Describe its impact on development of politics in India. 20
3. Write an essay on Karl Marx idea of development. 20

4. Explain the concept and suitable strategies for sustainable development with examples. 20
5. What is age-sex composition of population ? Discuss its implication on development in India. 20
6. Describe Gini coefficient and Theil index used to measure the inequality. 20
7. Differentiate between conventional and new media with examples. 20
8. What is development communication ? Discuss two important roles of development communication in India. 20

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