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MDCE-006

**POST GRADUATE DIPLOMA IN
DEVELOPMENT COMMUNICATION
(PGDDC)**

**Term-End Examination
June, 2026**

**MDCE-006 : RESEARCH METHOD IN
DEVELOPMENT COMMUNICATION**

Time : 3 Hours

Maximum Marks : 100

Weightage : 70%

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. Explain the steps involved in the development of a research proposal with suitable examples, drawn from development issues. 20
2. What is survey research ? Describe strength and weakness of survey research with examples in the development research. 20

3. What are the characteristics of research ?
Describe briefly various types of research. 20
4. (a) Explain Solomon four-group design. 10
(b) Identity *four* areas of differences between experimental and quasi experimental designs and explain them in detail. 10
5. Explain the difference among Mean, Median and Mode. Find the Range, Quartile Range, Variance and Standard Deviation of the following : 20
29, 29, 31, 41, 42, 43, 31, 29, 23, 25.
6. What is Research Problem ? Explain main issues related to formulating research problem. Explain with suitable example. 20
7. What are the different ways of documentation styles ? Differentiate between conclusions and recommendations with examples. 20

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8. Write short notes on any *four* of the following : 4×5=20

- (a) Field observation
- (b) Focus Group Discussion (FGD)
- (c) Sampling error
- (d) Informal Interviews
- (e) Library search

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