

**P. G. DIPLOMA/M. A. (CORPORATE
SOCIAL RESPONSIBILITY)
(PGDCSR/MACSR)**

Term-End Examination

June, 2026

**MEDS-054 : CSR PROJECTS AND
PROGRAMMES**

Time : 3 Hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What is meant by social audit ? Discuss the steps involved in conducting SROI. 5+15
2. Who are major stakeholders in any CSR project ? How to identify and engage them in CSR project implementation ? 6+14
3. What are the benefits of CSR programme planning ? Discuss the steps in CSR programme planning with an example. 6+14

4. Classify PRA methods. Discuss the significance of cause effect/problem tree diagram in CSR programmes. 8+12
5. Differentiate between formative and summative evaluation. Discuss the evaluation data connection methods. 8+12
6. Write the differences between probability and non-probability sampling. Discuss the sample design process in a CSR programme. 10+10
7. Discuss the concepts of data measurement, and analysis of taking example of any CSR programme. 20
8. Write short notes on any *two* of the following : 10+10
 - (a) Bar Charts
 - (b) Secondary data connection and use in CSR programmes
 - (c) CSR project monitoring approaches

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