

**M. A. (CORPORATE SOCIAL
RESPONSIBILITY)
(MACSR)**

Term-End Examination

June, 2026

**MEDS-055 : CORPORATE ETHICS AND
GOVERNANCE**

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. What is the importance of ethics in business ?
Discuss the principles of business ethics.

8+12

2. What do you understand by ethical dilemma ?
What are the ethical considerations a
company must take into account while
devising its marketing strategy ? 20

3. Discuss the disclosures in the Annual Report under the Companies Act. 20
4. What do you understand by Extended Producer Responsibility (EPR) ? What are the challenges in implementing EPR ? Discuss the penal provisions for non-compliance with EPR. 4+8+8
5. Explain the concept of green CSR. What is the role of environmental CSR in building green corporate image ? How can green initiatives be integrated in the CSR policy of a company ? 4+8+8
6. What do you understand by negotiation ? Discuss the seven pillars of negotiation. 5+15
7. What do you understand by arbitration ? What is the procedure of arbitration ? Discuss the meaning and features of fast track arbitration. 5+5+10
8. Write short notes on the following : 10+10
 - (a) E-merging issues of business ethics
 - (b) Tragedy of commons

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