

No. of Printed Pages : 3

MER-005

MASTER OF ARTS
(ENTREPRENEURSHIP) (MAER)

Term-End Examination

June, 2026

MER-005 : IPR AND TECHNOLOGY

COMMERCIALISATION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) Each question carries equal marks.

1. Write short notes on the following : $10 \times 2 = 20$

- (i) Enforcement of IPRs
- (ii) Designs Law of India
- (iii) Franchising and Distributorship
- (iv) Global-Biodiversity Forum
- (v) Role of end users and intermediaries

- (vi) Consultancy Arrangement
 - (vii) Objectives of Invention
 - (viii) New Technology and Patents
 - (ix) Claims Structure
 - (x) Multiple Licensing
2. (a) Explain the function of Intellectual Property Offices (IPOs). 10
- (b) Describe the different types of patent application. 10
3. (a) How will you obtain a patent ? Give examples. 10
- (b) What roles do patents play in economic growth ? 10
4. (a) How are appropriate technologies transferred to the general public ? 10
- (b) Why should traditional knowledge be protected ? 10
5. (a) Discuss the pattern specification and claims. 10
- (b) Define the primary objectives of patenting. 10

6. (a) Describe the patent specification and claims. 10
- (b) What are the licensing skills needed for technology transfer ? 10
7. (a) Discuss the current worldwide trends in protecting traditional knowledge. 10
- (b) Describe the patent technology valuations and pricing. 10
8. Write short notes on the following : 5 each
- (a) Patent of Addition
- (b) Categories of Invention
- (c) Know-How Contract
- (d) IP and the Constitution of India

× × × × ×