No. of Printed Pages : 2 **MER–011**

MASTER OF ARTS (ENTREPRENEURSHIP) (MAER)

Term-End Examination

June, 2026

MER-011 : STARTUP INCUBATION AND BUSINESS ETHICS

Time : 3 Hours *Maximum Marks : 100*

Note : *Attempt any* ***five*** *questions. All questions carry equal marks.*

1. What is a startup ? Explain its features and types with examples. 4+8+8
2. "Startups are booming in India" with government support and schemes. In light of it, explain the steps required to register a startup under the Startup India scheme. 20
3. What are the top challenges facing Indian startups ? How to overcome the same ? 20
4. Why is Business Incubation important ? Explain the types of incubators which help and support any new startup. 5+15

5. (a) Define Business Ethics and explain the three C's of Business Ethics ? 10

   (b) What are the essential features of business ethics ? 10

6. What is Startup Financing ? Why is valuation of startup necessary ? Discuss with examples. 20

7. Write short notes on any *four* of the following : 4×5=20

   (a) Liquidation process

   (b) Peer-to-peer lending

   (c) Leasing

   (d) Enabled Environment

   (e) Investment industry

8. What do you mean by Venture Capital ? How is venture capital financing advantageous for startups ? Explain with examples. 5+15

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