

M. A. (ENTREPRENEURSHIP)

(MAER)

Term-End Examination

June, 2026

MER-013 : IT AND ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions in about
600 words each.

(ii) All questions carry equal marks.

1. Discuss the strategic issues in computer-aided decision making. 20
2. Discuss the most common types of softwares used for management applications on personal computers. 20
3. How is information generated ? Explain the various modes of information generation. 20

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4. Explain how internet will hold the key for future business transactions. 20

5. Write short notes on any *two* of the following :

10+10

(a) Perverse Software

(b) Information Storage Devices

(c) Tortious Liabilities and Privacy

6. Describe Local Area Network (LAN) and its characteristics. What are the various kinds of network topologies ? 20

7. Define MIS ? What are the desirable characteristics of MIS ? What role does MIS play at various management levels ? 20

8. What do you mean by Data ? Discuss the inter-relationships and differentiate among data, information and knowledge.

20

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