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MIR-013

**POST GRADUATE CERTIFICATE IN
CYBER LAW (PGCCL)
Term-End Examination
June, 2026**

MIR-013 : COMMERCE AND CYBERSPACE

Time : 3 Hours

Maximum Marks : 100

Note : *This question paper is divided into three
Parts : Part A, Part B and Part C. All the
Parts are compulsory.*

Part—A

Note : *Explain any **four** of the following in
about **150** words each. Each question
carries 5 marks.*

4×5=20

1. Broadcasting
2. Electronic Clearing Services (ECS)
3. Microsites
4. Intermediary
5. Interactive websites

Part—B

Note : Answer any *five* of the following questions in about **300** words each. Each question carries 10 marks. $5 \times 10 = 50$

6. “E-commerce models are adapting themselves to the changing consumer behaviour in an online environment.” Examine.
7. What is Electronic Fund Transfer (EFT) ? Explain in brief different modes of EFT mechanism.
8. Write a note on ‘Cookies’ as an advertising tool.
9. Differentiate between passive and active website with examples.
10. Explain the importance of choice of forum clause in an online contract.
11. Explain the economic rights available under the Copyright Act, 1957.
12. Discuss the Buyer’s rights under the Sale of Goods Act, 1930.

Part—C

Note : Answer any **two** questions in about
500 words each. Each question carries
15 marks. 2×15=30

13. Explain the concept of 'Digital Rights Management'. How do you see the future of Digital Rights Management Tools ?
14. What is search engine ? Discuss the process of working of a search engine.
15. Explain different forms of online advertising. Do you think online advertising is a better medium than offline ? Discuss.
16. "Webcasting is seen as a new model of content delivery on the Internet." Examine.

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