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MLI-006

**POST GRADUATE DIPLOMA IN
LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)**

Term-End Examination

June, 2026

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours

Maximum Marks : 50

Weightage : 40%

Note : *Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1. What are web directories and search engines ? Explain their features and usefulness.

Or

Explain the steps for quantitative or conceptual content analysis.

2. Discuss briefly the W3C guidelines for web content development.

Or

Discuss the parameters for evaluating web documents.

3. Describe Dublin core metadata elements set with examples.

Or

What do you understand by Field 856 ?
Discuss the constraints of cataloguing Internet resources.

4. What is netiquette ? Describe some general rules to be followed in this regard.

Or

What are the legal issues associated with information on the web ? Explain and suggest remedies.

5. Write short notes on any *two* of the following
in about **250** words each :

- (a) Relational analysis
- (b) Syntactic Linking
- (c) Document Object Model
- (d) Advantages of Multimedia

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