No. of Printed Pages : 2 **MMPB–001**

MASTER OF BUSINESS ADMINISTRATION (BANKING AND FINANCE) (MBF)

Term-End Examination

June, 2026

MMPB-001 : BANK FINANCIAL MANAGEMENT

Time : 3 Hours *Maximum Marks : 100*

Note : *(i) Attempt any* ***five*** *questions.*

(ii) All questions carry equal marks.

1. What is primary market ? Explain the role of primary market in the financial system. Also discuss various money market instruments used in India.

2. Explain the objectives of Financial Management. Discuss the importance of managing Bank Liabilities and Assets.

3. What is the importance of 'Own Funds' for Banks ? Discuss the different sources of own funds which are covered under the broad group of 'Reserves and Surpluses'.

4. Why is cost of ‘Funds’ significant for Banks? Discuss the factors affecting the cost of funds in Banks.
5. What are ‘Fixed Income Securities’? Describe most common types of Fixed Income Products.
6. How is performance of investments by banks in listed securities measured ? Explain the different types of returns that are relevant while measuring these investments.
7. What are Alternative Investment Funds ? Discuss the following two Alternative Investment routes :
   (i) Private Equity
   (ii) Venture Capital
8. Discuss the relevance of pricing in Banking Industry. Describe the different pricing strategies.

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