

No. of Printed Pages : 3

MMPO-005

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

June, 2026

**MMPO-005 : LOGISTICS AND SUPPLY CHAIN
MANAGEMENT**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This paper consists of seven questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

1. Describe the key processes required to enhance customer focus in the supply chain.

2. Explain how inventory visibility will bring cost reduction in pandemic situations ? Talk from the point of view of strategic supply chain management.
3. What is e-SCM and how it works ? Discuss how e-SCM practices can help businesses gain a competitive edge.
4. Discuss some SCOR Model metrics to help firms benchmark performance against the industry.
5. Facilities and their locations are major issues in an organization's logistics system efficiency and its ability to successfully implement its competitive advantage. Comment.
6. What do you understand by Reverse Logistics ? How can it extract value that is otherwise unavailable ?

[3]

7. Write short notes on any *three* of the following :

- (a) Master Production Schedule (MPS)
- (b) Bullwhip effect
- (c) Electronic Records Management (ERM)
- (d) Customer Profitability Analysis
- (e) Green supply chain

× × × × ×