

**PG DIPLOMA IN ELECTRONIC
MEDIA / M.A. IN JOURNALISM AND
ELECTRONIC MEDIA
(PGDEME/MAJEM)**

Term-End Examination

June, 2026

MNM-004 : AUDIO-VISUAL PRODUCTION

Time : 3 Hours

Maximum Marks : 100

Note : (i) Attempt any **five** questions.

(ii) All questions carry equal marks.

1. What is Chroma Keying ? Explain its use with suitable examples. 20
2. What things should we keep in mind while writing the script of a cookery show ? 20
3. Write a script in appropriate format for the first three minutes of a short film based on a story related to social media addiction. Also give the movie a title. 20

4. Describe the following terms related to video editing : 4×5=20
- (a) Cross cut
 - (b) Invisible cut
 - (c) L cut
 - (d) Montage
5. Discuss the scripting process in documentary filmmaking with an example. 20
6. What is production management ? Discuss the role of production management in the production stage of a film. 20
7. What is a mind map ? Prepare a mind map for making a documentary on tiger conservation in India. 20
8. Write short notes on any *four* of the following : 4×5=20
- (a) OTT
 - (b) Stop motion animation
 - (c) SOAP OPERA
 - (d) Recce
 - (e) Line Producer
 - (f) Set Designer

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